

TRADITIONS

THE COUGAR MONOGRAM

Randall Johnson, class of 1938, designed the original Washington State College monogram in 1936. It was originally used on the side of college trucks; later, it was used on the side of the stadium, on letterhead, and pennants. In 1959, when the institution's name was changed to Washington State University, Randall recreated the emblem to incorporate the U in place of the C.



THE COUGAR NICKNAME

Washington State University students officially adopted the nickname "Cougars" October 28, 1919, three days after a reference to "cougars" was used in a football game story following WSU's upset 14-0 win at California. In the story, a Bay Area writer said the Pacific Northwest team "played like cougars" in upsetting the Bears.



THE VICTORY BELL

In the late 1800s, the victory bell was mounted on the ground in the center of campus; it rang to start and dismiss classes in those early days. Today, it is located at the Lewis Alumni Centre and rung after a WSU football win.

THE COUGAR MASCOT

In 1927, Governor Roland Hartley presented a cougar cub to the students of Washington State. This first cougar mascot was called Butch, to honor Herbert "Butch" Meeker of Spokane, who was WSU's gridiron star at the time. Butch II was presented to the students by Governor Clarence D. Martin in 1938. Butch III and IV were twin cubs, presented by Governor Arthur B. Langlie in January 1942. Governor Langlie presented Butch V in 1955. Butch VI, the last live mascot on campus, died in the summer of 1978. He had been presented to WSU by Governor Albert Rosellini in 1964 from the Seattle Zoo.



WASHINGTON STATE UNIVERSITY



World class. Face to face.

At Washington State University you will work face to face with world class professors. The university has ten colleges and offers 150 majors and over 300 fields of study spanning the liberal arts and sciences, as well as architecture, business, education, nursing, pharmacy, and agriculture, engineering, home economics, and veterinary medicine.

*College of Agriculture
and Home Economics*

*College of Business
and Economics*

College of Education

*College of Engineering
and Architecture*

College of Liberal Arts

College of Nursing

College of Pharmacy

College of Sciences

College of Veterinary Medicine

Graduate School

Honors College



- **Washington State University** offers 245 fields of study.
- **Pullman is ranked 63rd** among *The Sporting News'* Best Sports Cities of 2004.
- *U.S. News and World Report* ranks **WSU in the top 50** of the nation's **best public research universities** for 2004.
- The 2003 *Princeton Review* ranks **WSU in the top 50** of America's **most connected campuses**.
- **WSU** is ranked in the **nation's top tier of doctoral/research universities** by the Carnegie Foundation for the Advancement of Teaching.
- **WSU's athletic facilities** are ranked **eighth best in the nation** by campusdirt.com

A friendly environment

The Pullman campus straddles College Hill in Pullman, a college town of 25,000 located among the rolling hills of the Palouse region of eastern Washington. The University is the largest residential university west of the Mississippi, which enhances the friendly, traditional collegiate atmosphere for which WSU is known.

WSU is located within easy traveling distance of Spokane and Coeur d'Alene to the north. Seattle and Portland are less than 300 miles to the west.



*It's a refrain repeated by alumni time and again:
WSU professors were their
inspiration and their friends.*

*Enter the future with the confidence
that comes from real preparation.*

As an athlete, you know that if you've practiced hard you feel more confident for a big game. At WSU, the education you receive together with the programs available and great faculty provide you with that same confidence for the biggest game of all—your future. The education gives you the skills to be critical thinkers and initiators, important skills in any endeavor you decide upon. Students can immerse themselves in a variety of learning situations, ranging from high levels of interaction with professors to hands-on research projects and community and public service activities. The newest technology, numerous leadership opportunities, and study abroad programs further enrich the WSU college experience.

WASHINGTON STATE UNIVERSITY

Dedicated to diversity

Washington State University seeks to enrich every student's educational experience through exposure to different cultures, philosophies, and scholarly perspectives. This atmosphere of interchange and inquiry is fostered through programs that can take students around the globe or to a quiet corner on campus for a discussion with a new-found friend offering a different point of view.

Diversity is a priority at Washington State University. You will meet students from around the world and from other American cultural backgrounds. Enrich your education by enjoying the ethnic music, speakers, and discussions; foreign film series; and cultural celebrations. Take part in a host of other activities sponsored by the many student organizations, which include the Arab, Chinese, Filipino, Japanese, Italian, Hawaiian, Native American, and Pacific Islander student clubs and several African American fraternities and sororities.



Office of Minority Affairs

African American, Asian/Pacific American, Hispanic American, and Native American students find support in each of the ethnic centers. The centers were established to address the academic, cultural, social, and ethnic needs and concerns of minority students. Qualified professional counselors and trained peer mentors are on staff.

Office of Multicultural Student Services

At the Multicultural Center, students of all backgrounds share the richness of their cultures and sponsor multicultural programs for the entire WSU community. The Center also serves as a base for academic support and social activity.

WSU is nationally recognized for its extensive program in international education. More than 30 exchange programs; study abroad programs in more than 20 countries; and internships in Europe, Asia, and the Middle East are available.



WASHINGTON

Colleges

WSU has 10 colleges and offers 150 majors and options spanning the liberal arts and sciences, as well as architecture, business education, nursing, pharmacy and agriculture, engineering, home economics, and veterinary medicine.

Students from all 50 states and 103 foreign countries attend WSU.



Agriculture

Education

Sciences

Veterinary Medicine

STATE



Business

Nursing
Education

Honors

Engineering

Pharmacy

Liberal Arts

WASHINGTON

Notable



STATE Alumni

Left Page, clockwise from upper left:

Phil Abelson, Father of the atomic submarine;
Aaron Sele, Pitcher, Anaheim Angels; **Patty Murray**, U.S. Senator; **Pete Rademacher**, Former president of Kiefer McNeil swimming equipment manufacturer, whose first professional boxing match was for the World Heavyweight Championship; **Mel Hein**, A charter member of both College and Professional Football Halls of Fame; **Gary Larson**, Creator of the Far Side cartoons; **William Julius Wilson**, Harvard University Professor, recognized by Time magazine as one of America's 25 most influential people; **Cindy Brunson**, ESPN News; **Mark Fields**, linebacker for the Carolina Panthers.

Right Page, clockwise from top:

John Olerud, First Baseman, New York Yankees; **Ann Haley**, Executive Director of Oakland-Alameda County Coliseum Authority; **Paul Allen**, Owner of the Portland Trailblazers; **Edward R. Murrow**, the Father of modern day news reporting and namesake for WSU's Murrow School of Communications; **Sherman Alexie**, Screenwriter, Poet, Novelist; **Keith Jackson**, ABC TV's Voice of College Football; **Barry Serafin**, ABC News correspondent; **Charles Glen King**, Leading researcher in the development of Vitamin C; **Jerry Sage**, Teacher of the Year and WW II escape artist who was played by Steve McQueen in the movie Cooler King; **Drew Bledsoe**, quarterback for the Buffalo Bills; **Hugh Campbell**, General Manager, Edmonton Eskimos of the Canadian Football League.

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WASHINGTON STATE

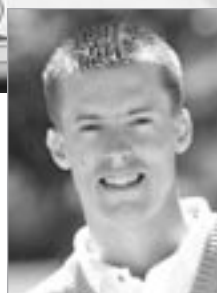
Student-Athlete Development



STUDENT-ATHLETE DEVELOPMENT

Our Student-Athlete Development unit initiates support for academic and personal success during on-campus recruiting visits with prospective student-athletes, and continues providing support and services until student-athletes graduate from WSU. Our student-athlete development staff is committed to developing, implementing, and evaluation comprehensive and effective programs to assist student-athletes in identifying and meeting their academic and career goals leading to graduation and career development. We take a “life skills” approach when assisting student-athletes with class selection, major selection, graduation planning, career development, time management, goal setting, study skills, and learning strategies.

Our focus is the student-athlete and his or her personal development. We reinforce the value of maximizing the educational and career opportunities at WSU. And, most importantly, our staff emphasizes the importance of each student-athlete taking personal responsibility and ownership in developing their academic and career plans. Our 90 percent graduation rate for those seniors who have exhausted their eligibility (over the past 10 years) reflects our consistent commitment to academic success while striking a balance between academics and athletics.



THAD HATHAWAY
Academic Counselor

Thad Hathaway enters his third year at Washington State University as the Cougars’ senior academic counselor for athletics. His duties include counseling, advising, supporting, developing and enhancing academic performance for WSU’s student-athletes. He works directory with men’s basketball and baseball. In addition, he coordinates the Peer Academic Counseling Program.

A 1997 graduate of the University of Idaho, Hathaway is in his seventh year working in academic services for college athletics. He spent four years at his alma mater prior to coming to WSU. He completed his master’s degree at Idaho in 2002 while serving as the Vandals’ academic program advisor for athletics.

Hathaway and his wife Diane have one son, Cody.

UNIVERSITY



Academic Services

- New Student-Athlete Orientation
- General Academic Counseling
- Learning Assessment
- Individual And Group Tutoring
- Assistance With Team Travel
- Writing And Math Assistance
- Graduation Planning
- Computer Lab with internet and library access
- Priority Registration
- Summer School And Degree Completion Programs

Career Development

- Junior and Senior Planning Meetings
- Etiquette Dinner
- Access To SIGI Website For Career Exploration
- Career Fairs and Workshops
- Interview Skills And Workshops
- Job Search Strategies
- Professional Development Portfolio
- Senior Folder
- Alumni Connections
- Resume Development

Personal Development

- New Student-Athlete Seminar
- Community Outreach – Team CARE
- P.R.O.W.L. Resource And Referral Center
- NCAA Lifeskills Materials And Resources
- Career Resources



STUDENT-ATHLETE DEVELOPMENT STAFF

*back row from left: Cynthia Prieto, Anna Plemons, Pam Bradetich, Eric Kile, Wanda Tennant
front row from left: Chris Cook, Thad Hathaway, Pippa Pierce, and Matt Leituala.*

WASHINGTON STATE'S

Mentor Program for Student-Athletes of Color



In creating a multicultural environment in the Athletic Department, this program reflects in part the University's commitment to diversity. A mentoring relationship provides the mentor with the opportunity for providing student-athletes with professional and personal growth, and the satisfaction of assisting students to develop the skills necessary to become successful in all of their endeavors:

This program provides benefits to student-athletes of color by:

- Promoting communication among student-athletes, coaches, and athletic administrators on minority issues
- Providing feedback and insight into Athletic Department issues
- Generating a student-athlete voice within the Athletic Department shaping policies
- Equipping student-athletes with information about what a positive image means on campus
- Improving minority retention and graduation rates by demonstrating an interest in the personal growth of the student-athlete
- Helping student-athletes prepare for transition into college life
- Enhancing interpersonal relationships in the life of the student-athlete
- Helping student-athletes of color build a positive self-esteem
- Helping student-athletes of color make meaningful contributions to their communities
- Helping student-athletes of color realize their academic, athletic, personal and social responsibilities
- Providing a supportive learning environment that encourages academic achievement

Many functions are planned by the Mentor Program to enhance the relationships between student-athletes and mentors. These functions help in informally matching mentors with student-athletes of color naturally who desire to experience a smoother transition into the Washington State University environment.

graduation from Washington State University and the achievement of a successful sports career. The WSU Athletic Department is committed to producing student-athletes of color who epitomize professionalism.

Milford Hodge
Mentoring Coordinator



The ultimate goal of this program for student-athletes of color is to ensure their

WASHINGTON STATE'S

Student Recreation Center



The student recreation center opened spring of 2001. Its 150,000 square feet contains seven gymnasiums, a four-lane indoor track, 17,000 square feet of fitness training area, five-lane lap pool, leisure spa, three multi-purpose rooms (aerobic/martial arts), four racquetball courts, a wellness center, a juice bar and a fireplace lounge.



SRC AWARDS

- Outstanding Indoor Sports Facility Award, National Intramural Recreation Sports Association, 2002
- Facility Award of Merit, Athletic Business, 2001
- Award of Excellence, Washington Parks and Recreation Association, 2001
- Outstanding Design Award, Illuminating Engineering Society of North America, 2001

WASHINGTON STATE

Athletic Medicine



MIKE COCO
Certified Athletic Trainer

Mike Coco is in his seventh season as a certified athletic trainer at Washington State University. He is in charge of keeping the Cougars healthy through carefully structured preventative care programs and oversees the rehabilitation of injured players.

In addition to his men's basketball responsibilities, the Colorado graduate works with men's and women's golf, women's tennis and football and has worked with baseball and volleyball at WSU.

After graduating from Colorado with a degree in kinesiology, Coco served an internship with the Denver Broncos before beginning work toward his master's degree. He earned his graduate degree in sports administration from Northern Colorado in 1994. He served a three-year stint at Excel Therapy in Colorado Springs, Colo., prior to accepting a position as assistant athletic trainer at Eastern Washington University in 1996.

Coco was the Eagles' primary athletic trainer for all women's sports, as well as men's indoor and outdoor track. He also assisted with EWU's football and men's basketball teams for two years prior to coming to WSU.

He is a nationally recognized and respected examiner for the NATABOC National Certification Examination and is currently serving as the Northwest Athletic Trainers Association District 10 Placement Committee representative for the National Athletic Trainers Association.

The Evergreen, Colo., native is the president of the Washington State Athletic Trainers Association.

He and his wife, the former Andrea Wade are parents of five-year-old Matthew and three-year-old Alex.

UNIVERSITY



- Eight certified athletic trainers.
- More than 30 student assistants majoring in athletic training.
- Three sports medicine team physicians.

Prevention of athletic injuries is the number one goal of WSU's staff, along with care and rehabilitation. When injuries do occur, the Cougar athletic medicine staff provide the very best in care and use state-of-the-art equipment to return the student-athlete to 100 percent recovery.

WASHINGTON STATE

Weight Room



DAVID LANG

Associate Director of Physical Development

David Lang is in his fourth year as the associate director of physical development for Washington State University and fifth overall on the Palouse.

A certified club coach for the USA weightlifting, Lang graduated from Wisconsin-Whitewater in 1994 with a bachelor's degree in science. He earned his master's degree in science at Austin Peay State University in 1995. He was the head strength coach for the Governors from 1994-95.

In 1994, Lang, a native of Fort Atkinson, Wis., became a certified strength and conditioning specialist through the National Strength & Conditioning Association. He is also certified by the Collegiate Strength & Conditioning Coaches Association.

Before coming to WSU, Lang worked at the University of Illinois-Champaign (1995-96) and Colgate University (1996-98).

UNIVERSITY



With two floors covering 14,000 square feet and featuring state-of-the-art equipment, WSU's weight room is considered one of the top facilities in the nation.

ADMINISTRATION

**V. LANE RAWLINS**
President

V. Lane Rawlins, a noted economist and academic leader, is the ninth president of Washington State University.

Under his leadership, WSU is recognized as one of the top 50 public research universities in the United States, according to *U.S. News & World Report*.

A strategic plan he implemented solidifies the university's commitment to undergraduate education, research and scholarship, as well as providing quality education in a caring community. The university's motto -- World Class. Face to Face. -- reflects that commitment.

His association with WSU started more than 30 years ago when he joined the Department of Economics faculty. Later, he became department chair and, for four years, he was WSU's vice provost.

He returned to WSU in 2000 after serving nine years at the president of the University of Memphis. Before that, he was academic affairs vice chancellor of the University of Alabama system.

Rawlins is the co-author of two books, has published widely, and has taught labor economics and the economics of education.

He has received many awards, including those recognizing him as a communicator, humanitarian and educator.

He earned his bachelor's degree in economics from Brigham Young University in 1963 and earned his Ph.D. in economics from the University of California, Berkeley, in 1969.

An avid fan of WSU athletics, he cheers on the Cougars at many sports events and enjoys fly fishing, golf, history and literature.

Rawlins and his wife, Mary Jo, have three children and 11 grandchildren.

ATHLETIC ADMINISTRATION

**JIM STERK**

Director of Athletics

Washington native James M. Sterk was appointed Washington State University's director of athletics in June of 2000. In his four years, he has overseen unprecedented growth and success by the Cougars' 17 intercollegiate athletics teams and the 450 individuals who compete for WSU annually.

In the last four years, WSU has scored its best finish and highest point total in the history of the Athletic Directors Cup competition among NCAA schools.

WSU's success on the gridiron in the 21st century - three consecutive 10-win seasons - has more than done its part to draw national attention to the Cougar sports programs. In the past four years, 13 Cougar teams have been represented in postseason competition.

Facility improvements have also been among projects Sterk has tackled. WSU recently completed a major baseball field renovation and became the first collegiate program to have FieldTurf as its playing surface. An ambitious capital improvement plan is underway to enhance many other WSU sport facilities, including major changes to Martin Stadium, the home of Cougar football.

A 1979 graduate of Western Washington, Sterk received his master's degree in sports administration from Ohio University. His professional career has included positions at North Carolina, Maine, Seattle Pacific, Tulane and Portland State, the latter as director of athletics for five years before coming to Pullman.

The foundation of Sterk's leadership plan is based on five areas, the student-athlete experience, resource acquisition, personnel, political dynamics and facilities. All five areas have enjoyed growth in Sterk's arrival in Pullman.

Sterk currently is a member of the prestigious NCAA Championship/Competition cabinet and has served on numerous Pacific-10 Conference committees during his tenure at WSU.

Sterk and his wife, Debi, have three children, Ashley, Amy and Abby.

ATHLETIC ADMINISTRATION

ATHLETIC ADMINISTRATION



MARCIA SANEHOLTZ

Senior Associate
Director of Athletics/SWA

Marcia Saneholtz has been an integral part of Cougar athletics and instrumental in the improvement of facilities for more than two decades. She was the driving force in attaining the 1997 NCAA Division I Women's Volleyball Championships, 2001 Women's Basketball West Regional and 2003 and 2007 Men's Basketball First and Second Rounds for Washington State to host at the Spokane Arena.

From March 6 until July 1, 2000, Saneholtz served as the interim Athletic Director at WSU. Saneholtz was named a WSU Woman of Distinction in 2003.

Originally from Napoleon, Ohio, Saneholtz received her bachelor's degree from Bowling Green State University and taught in the Los Angeles public schools for three years. She moved north, taught in the Shoreline (Wash.) public school system as a substitute and coached in the CYO and Seattle Parks Department programs. She was active in the Washington, Northwest, and national officials associations from 1973-82.

After earning her master's degree in sports administration at the University of Washington, Saneholtz was appointed the assistant women's athletic director at Washington State.

Saneholtz was promoted to associate athletic director in 1982 and currently serves as senior associate director of athletics and is the Senior Woman Administrator at WSU.

She served on the National Association of Collegiate Women's Athletic Administrators (NACWAA) Board of Directors from 1987-94, including a term as president in 1992-93. She was selected the NACWAA National Administrator of the Year in 1997.

Saneholtz has been a strong presence on several NCAA committees. She has served as the chair of the NCAA Women's Division I Volleyball Committee. Other NCAA memberships include the Committee on Athletic Certification (1993-99), chair of the Peer Selection Subcommittee (1992-99), President's Commission Liaison Committee (1992-96), and the Women's Committee on Committees (1989-92). She has also served on numerous Pacific-10 Conference committees including two terms as vice president (1988-89 and 1998-99). Currently, she is a member of the NCAA Committee on Women's Athletics.

Saneholtz and her husband, Byron, have two grown daughters, Jennifer and Amy.



JOHN JOHNSON

Senior Associate Director of
Athletics

John Johnson enters his first year as a Washington State University senior associate director of athletics. His major responsibilities include overseeing and coordinating all aspects of external affairs and fundraising efforts within the WSU athletic department. He is a native of Spokane where he attended East Valley High School.

Prior to WSU, Johnson was the director of athletics at Weber State (1997-2004) where he oversaw all aspects of the intercollegiate athletics program. During his tenure, the Wildcats won five Big Sky Conference Combined All-Sports titles and 28 conference championships. Weber State also captured the Big Sky Conference Presidents Cup, which recognizes a combination of academic and athletic achievement, in each of Johnson's final two years with the Wildcats.

Johnson worked unceasingly to upgrade the athletic physical facilities at Weber State. His efforts included the completion of a new strength and conditioning center, new football lockerroom and athletic training area, weight training facility in the Dee Events Center, a face lift of the athletic offices, a resurfacing of the tennis and outdoor track facilities, renovation of the women's basketball and volleyball lockerrooms and the building of a men's and women's track lockerroom. He also secured over five million dollars for the Stewart Stadium Sky Suites/Press Box facility. The facility includes corporate suites, club seating, meeting rooms and reception areas, along with a 36-seat press/media area. During his tenure at Weber State, Johnson increased corporate sponsorships by nearly 70 percent and annual giving by 50 percent.

Prior to Weber State, Johnson was the director of athletics at Eastern Washington University from 1993-97. While at EWU, Johnson was responsible for the general administration and management of 15 sport programs, staff and support personnel. A 1982 graduate of EWU with a bachelor's degree in business, where he lettered two years in football, Johnson joined the Eagles' athletic staff as an assistant athletic director upon earning his master's from EWU in 1984. He served in that capacity until 1989 when he was elevated to the position of associate athletic director.

Johnson served as President of the NCAA Division I-AA Athletic Directors Association for the 2000-2001 year. He was honored as the Division I-AA West Region Athletic Director of the Year in 2001 by the National Associate of Collegiate Directors of Athletics. He also served on the NCAA Championship and Competition Cabinet, the NCAA Division I Football Executive Committee, the National Football Foundation Executive Committee, and the NCAA Division I-AA Football Championship Committee.

ATHLETIC ADMINISTRATION

ATHLETIC ADMINISTRATION

**ANNE M^CCOY**

Senior Associate
Director of Athletics

Anne McCoy is in her fourth year at Washington State University and is currently a senior associate director of athletics for the Cougars.

She oversees all aspects of the athletic department budget along with supervising the business office, equipment operations, football operations and computer services.

Prior to WSU, McCoy served as Portland State University senior associate director of athletics and Senior Woman Administrator (SWA) from 1996-2000.

While at PSU, she managed all internal staff and daily departmental operations. In addition, she oversaw compliance, sports medicine and equipment room personnel. She also supervised several athletic programs and coaches.

McCoy has gone coast to coast in her career. After graduating from the University of Massachusetts, she was the University of Maine SWA and associate director of athletics/finance and administration from 1989-95.

With the Black Bears, she prepared, organized and supervised budget development for all accounts and supervised many of Maine's athletic programs and coaches. She also coordinated the travel and operational logistics for many of the hockey team's postseason appearances, including its first national championship in 1993.

She moved to Saint Louis University from 1995-96. There, she was the Billikens' assistant director of athletics/business and finance.

McCoy is a native of Stevens Point, Wis. She and her husband Brian have one child, five-year-old daughter Taylor.

**PAM BRADETICH**

Associate Director of
Athletics–Student-Athlete/
Staff Development

Pam Bradetich has been involved with college athletics for over 25 years, first as a student-athlete at the University of Idaho, then as an assistant and head volleyball coach at Idaho, and now as an administrator at Washington State University. She is originally from Sandpoint, Idaho, and graduated from Idaho with an undergraduate degree in education and a master's degree in sports science, with an emphasis in athletic administration.

Bradetich came to WSU in 1989 as an intern for Marcia Saneholtz, WSU senior associate director of athletics/SWA. After working five years in event operations, Bradetich became director of academics and compliance. In the summer of 1998, the academic unit was restructured to place a greater emphasis on career services. With this change, Bradetich became the assistant athletic director for academic and career services. She was elevated to associate director of athletics two years later.

Her current responsibilities include overseeing the development and implementation of a comprehensive academic support, personal development, and career services program to assist student-athletes identify and meet academic goals leading to graduation and career development.

Bradetich oversees the maintenance of accurate and comprehensive academic records to monitor student-athletes' academic success and degree process; serves as the liaison between the student-athlete development unit and University departments and faculty; provides leadership to the student-athlete development staff to ensure successful life skills and personal development programs are available for student-athletes; oversees the development of programs and facilities to enhance student-athletes' access to technology and University resources; and coordinates the athletic department's degree completion and summer school financial aid programs. She also assists the director of athletics with coordinating staff development and educational opportunities for the Cougar athletic department staff.

Bradetich enjoys traveling, golf, attending sports events, and spending time on the lake in Sandpoint with friends and family.

ATHLETIC ADMINISTRATION

ATHLETIC ADMINISTRATION



BRADY CROOK

Associate Director of
Athletics–Campaign/
Major Gifts

Brady Crook, a 1991 graduate of Washington State University, is currently the Cougars' associate director of athletics for campaign and major gifts.

Crook returned to his alma mater in 2000 as the associate director of athletics for development after working at the University of Nevada.

Under Crook's leadership, the WSU athletic foundation set records in each of the last two years for number of donors, student-athlete scholarship support, major gifts and overall fund raising.

Additionally, Crook led the effort to complete the funding for the Indoor Practice Facility, securing over \$7 million of the \$9.5 million needed as well as spearheading the \$1.75 million fundraising initiative that resulted in the renovation of Bailey-Brayton Field in 2004.

After earning his bachelor's degree in sports management with a minor in business administration, Crook worked in WSU's marketing department for nearly a year. After a short stint in private business, he returned in 1992 as an assistant to the director of athletic development.

Crook moved to the University of Oregon, where he served as a regional director of the Duck Athletic Fund (1994-95) before returning to WSU.

During his second stint with the Cougars (1995-98), Crook was based out of Spokane as an assistant director of athletic development. His responsibilities included working with major gift donors and coordinating the department's annual fund drive.

Most recently, Crook served as the assistant athletic director for athletic development at the University of Nevada, Reno (1998-2000).

As an undergraduate, Crook earned three letters as a member of the Cougar baseball team.

He and his wife, Melissa, have three children, Sierra, Kylee and Cortney.



PETE ISAKSON

Associate Director of
Athletics–External Operations

Pete Isakson is in his second year at Washington State University and serves as the Cougars' director of athletics for external operations.

His duties with the Cougars include overseeing WSU's athletic marketing and promotions, media relations, ticket sales and sports video.

A graduate of Eastern Washington University with a degree in organizational communication, Isakson was an assistant director of marketing and sales at the University of Idaho for one year.

He was the director of marketing and promotions at Ashland (Ohio) University during the 1996-97 year where he developed and implemented the marketing program for 20 sports.

In 1997, he moved on to Northern Iowa. He was the athletic sales coordinator for the Panthers. His accomplishments at UNI included doubling group ticket sales.

After one year in Cedar Falls, Iowa, Isakson returned to Idaho as the assistant athletic director for development, marketing and promotions.

With the Vandals, Isakson coordinated the marketing effort that qualified Idaho for Division I-A football status and sponsorship dollars quadrupled.

Isakson and his wife Kelly reside in Troy, Idaho and celebrated the birth of their first child, Colton, in October of 2003.

ATHLETIC ADMINISTRATION



KEN CASAVANT

Faculty Athletics
Representative

Ken Casavant, a member of the Washington State University family since 1967, currently serves as WSU Faculty Athletics Representative to the Pacific-10 Conference and the National Collegiate Athletic Association. He is a past president of the Pac-10 and was recently chosen to serve on the NCAA Division I Management Council.

Casavant came to WSU as a graduate research assistant in the Department of Agricultural and Resource Economics. He was named an assistant professor in 1971, an associate professor in 1975 and a full professor in 1980.

In 2004, Casavant received the honor of giving the Distinguished Faculty Address, the University oldest award and also received the Sahlin Excellence in Public Service award for the University. In 1979, Casavant received the R.M. Wade award for outstanding teacher in the college of agriculture at WSU, and in 1990, he earned the distinguished WSU Faculty of the Year award. Casavant was elected vice-chair (1991-92) and chair (1992-93) of the WSU Faculty Senate and has been accorded the Distinguished Teacher award by the American Agricultural Economics Association. He was named Distinguished Scholar by the Western Agricultural Economics Association in 2003 for his nationally recognized work as a transportation economist.

During his tenure at WSU, Casavant has served as associate director for the Washington State Transportation Center (1984-87) and the interim Vice-Provost for Academic Affairs and interim Vice-Provost for Research (1998).

The North Dakota native is a 1965 graduate of North Dakota State University, where he earned a bachelor degree in agricultural economics. He received his master degree from NDSU, followed by a Ph.D., from WSU in 1971.

Ken and his wife Dorothy have two grown daughters, Michele and Colette.

THE UNIVERSITY

THE FOUNDING

1890. The university doors opened in 1892.

THE NAME

Began as Washington Agricultural College and School of Science and became known as Washington State College in 1905. In 1959, the state legislature renamed it Washington State University.

ACADEMIC STRUCTURE

Colleges of Agriculture and Home Economics, Business and Economics, Education, Engineering and Architecture, Honors, Liberal Arts, Nursing, Pharmacy, Sciences, Veterinary Medicine and the Graduate School.

OUTSTANDING ALUMNI

The Regents' Distinguished Alumnus Award is the highest honor WSU bestows upon its alumni. Winners of this award include Neva Abelson, co-developer of the Rh blood test; Philip Abelson, father of the atomic submarine; Microsoft co-founder Paul Allen; astronaut John Fabian; Mel Hein, WSU and New York Giants professional football all-star; Keith Jackson, ABC-TV college football sportscaster; Far Side cartoonist Gary Larson; Edward R. Murrow, broadcasting's top journalist; Laurence Peter of "The Peter Principle"; Green Revolution's Orville Vogel; sociologists William Julius Wilson and James E. Blackwell; and Japanese home economics pioneer Matsuyo Yamamoto.

STUDENTS

Some 16,000 undergraduate students and 2,000 graduate students study on the Pullman campus. Statewide, WSU has more than 21,000 students.

FACULTY

There are more than 1,500 faculty members on the Pullman campus and more than 5,000 faculty, exempt and classified employees statewide.

CAMPUSES

WSU's main campus is in Pullman. The university has campuses in Spokane, Tri-Cities (Pasco-Kennewick-Richland) and Vancouver, across the Columbia River from Portland, Ore.

WSU WEB SITE

Visit the award-winning Washington State University web site, www.wsu.edu, for more information.

ATHLETIC ADMINISTRATION



Rod Commons
Assistant Dir. of Athletics
Sports Information



Bill Drake
Assistant Dir. of Athletics
Athletic Training Services



Ernie Housel
Special Assistant to the
Dir. of Athletics



Leslie Johnson
Assistant Dir. of Athletics
Business Operations



Rob Oviatt
Assistant Dir. of Athletics
Physical Development



Steve Robertello
Assistant Dir. of Athletics
Compliance



John David Wicker
Assistant Dir. of Athletics
Event and Facility Operations



Chris Cook
Director of Academic Services



Leslie Cox
Director of Marketing/Promotions



Dan Meyer
Director of Ticket Sales
and Operations



Kurt Mueller
Manager of Computer
Services



Milton Neal
Director of Equipment
Services



Pippa Pierce
Director of Career and
Personal Development



Scott Vik
Director Sports Video

ATHLETIC DEPARTMENT MISSION STATEMENT

It is the mission of the Athletic Department to create and foster an environment which provides opportunities for all student-athletes to enrich their collegiate experience through participation on athletic teams which are competitive at the conference and national level. In concert with the mission and values of Washington State University, the department is dedicated to providing opportunities, which will enhance the intellectual, physical, social, moral and cultural development of the whole person, while conducting all activities with honesty and integrity in accordance with the principles of good sportsmanship and ethical conduct. The Athletic Department values gender and ethnic diversity and is committed to providing equitable opportunities for all students and staff. The department will pursue its mission while upholding the values, purposes and policies of Washington State University, the Pacific-10 Conference, and the National Collegiate Athletic Association. academics and athletics.